

## The Greenhouse - Show Application Form



THE GREENHOUSE  
BY BOXED IN THEATRE

*"Keep an eye on this young company. They're the future. Happening now." – The Zero Wastrels, Ed Fringe 2019.*

### The Greenhouse Summary

According to the IPPC, we now have 10 years to limit our emissions to prevent the worst effects of climate change. We need deep and widespread change now if we're to protect even some of the world and create a better, brighter future. Over the last few decades, the debate has been dominated by facts and figures, with arguments centered around giga-tonnes of carbon and minute scales of temperature increase. This information is crucial, but it's not exactly the best way to win hearts and minds.

Enter *The Greenhouse*, the first ever zero-waste theatrical project in the UK. Created for the Edinburgh Fringe 2019, this project engaged with over 160,000 people online and sold over 2,000 tickets. It was featured in *The Guardian*, *The New York Times*, and on Radio 4, as well as winning the *Three Weeks Editor's Choice Award* and the *Theatre Weekly Best Venue* festival award. And all to promote one simple message:

*Living and creating sustainably is easier than you might think!*

The Greenhouse is a holistic project. That means we practice what we preach. It's not enough to just encourage environmental practices, we need to put our money where our mouths are and lead the way in making those practices a reality. Through our shows, we spark discussion and debate around the environment and what we can do to protect it. Through our education and outreach programmes, we help artists and audience members explore and gain practical skills in how they can implement sustainability in their life and work. Through our organisational practice, we lead by example. Everything about this project – from each individual show to our marketing strategies to the venue itself – is completely zero-waste.

This is a really exciting time in the life of The Greenhouse. This year we will be expanding the project to include a month-long run in London, as well as opening our first semi-permanent venue for a four-month residency in Bedford.

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### Show Applications – The Basics

**Who we are:** The Greenhouse is the first-zero waste venue in the UK. It was piloted at the Edinburgh Fringe Festival 2019, with eight shows that each addressed the climate emergency.

**The Schedule:** In 2021, we are expanding with a four-week run in London (28<sup>th</sup> May – 20<sup>th</sup> June). We will then be opening in Bedford in partnership with *The Place, Bedford* for four months, from October 2021 to January 2022.

**The Programme:** We are looking to programme two to three shows to run in rep for our run in London (10 performances each). These shows will then transfer to Bedford in October, where they will each run for one week (7 performances).

**The Shows:** The Greenhouse is committed to programming work that addresses our relationship with the environment and the climate crisis. All of our shows should discuss this issue in some way. Furthermore, we take this one step further, imbuing sustainable practice throughout the organisational and rehearsal process. With our support, you will commit to making your show in a completely zero-waste way. We are looking for shows that are:

- Hopeful: Underpinning everything we display is the idea that things can be different.
- Active: Work at *The Greenhouse* will make active partners out of passive spectators.
- Connected: Visiting *The Greenhouse* will bring a sense of togetherness and belonging.

Check out our [Guiding Principles](#) for more information, or look at our [blog about our Artistic Direction for 2021](#).

#### What we are looking for:

- We are happy to receive applications from individuals with an idea, and from teams. Please note that the commission fee remains the same for both types of application.
- We will happily receive applications at any stage of development, from brand-new ideas to completed scripts.
- Please note, we are particularly interested to hear from young applicants (aged 16 to 25), to create well supported opportunities for young and emerging creatives.
- We are not necessarily looking for applicants with a lot of experience – we will prioritise applicants who are passionate both about the work they are making, and the impact it can have on mitigating the climate crisis.

**Success:** If you are successful in this application, we will invite you to interview in February 2021. If we select your show to be part of *The Greenhouse 2021*, you will be invited to cast from our internal reparatory pool of performers. Rehearsals will then take place in April.

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### Process:

Please read the application form below, fill it in and then send your completed version to our Executive Director, Sarah Chamberlain at [sarah@thegreenhousetheatre.com](mailto:sarah@thegreenhousetheatre.com) before 23:59 on Friday 5<sup>th</sup> February.

Alternatively, we encourage you to apply in whatever format works best for you – if you would like to submit your answers as a video file or audio file instead, please do. We only ask that files are no longer than 8 minutes and are sent via WeTransfer or a Vimeo/YouTube link.

### What we offer:

- A commission fee of £1,500
- A materials budget for creating your show of up to £500.
- Complete and comprehensive marketing of your show as a part of our programme (including social media and press management) from the signing of your contract to final performance. Managed in collaboration between *The Greenhouse's* Head of marketing and the commissioned.
- Accommodation organised and paid for in Bedford as required.
- Casting from our 2021 reparatory pool of actors.
- Mentoring from *The Greenhouse's* Executive Team.
- Support for the development of your show from all members of our team.
- Support in creating a zero-waste, environmentally friendly show.
- Exclusive talks and workshops to help you develop your sustainable practice.
- Regular internal social events – from drinks to scavenger hunts to group meals – to meet and socialise with *The Greenhouse* family.
- Build connections with other young and emerging creatives who have an eye for art and social responsibility.
- The chance to make a real impact on the sustainability of both the theatre industry, and the world as a whole.
- A friendly, welcoming atmosphere that encourages debate and experimentation, and allows you to explore new ideas.

### What we expect:

- Deadlines for productions will regularly be set by various members of the Greenhouse team. These deadlines will be set in conversation with you and the production teams. We expect these deadlines to be met, or for clear communication at least a few days in advance if they can't be.
- The work you make should follow our zero-waste practices. Furthermore, we expect participants in the project to take a curious approach to sustainability, and to actively improve their personal sustainability where possible.
- We expect all members of the Greenhouse team to act with kindness and care to everyone. Please see our Equal Opportunities Policy for more information.



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### Your Idea

*Whether you're a director, writer, deviser, dancer or acapella champion we want to hear from you! All we ask is that the show you propose or work on **explores the natural environment and our relationship to it in some way.***

1. Please tell us about the idea you would like to propose to the project (max. 500 words).
2. What stage in the process is your idea at? We know it's very early in the process and this is not contingent on you being programmed, we're just interested!
3. Is there anything else you would like to add?
4. If you have any playlists, mood-boards, drawings, images etc that you would like to add to your application, please include up to 3 links here.

### Access and Accessibility

*The Greenhouse is committed to improving the accessibility of theatre, and encouraging shows to consider how they can incorporate accessibility into their performance. Our space has level access throughout the venue. This year, we plan to offer some captioned performances for every production we programme.*

*If you or a member of your team has any access requirements, please let us know and we will work with you to accommodate them throughout the process. If you have any questions or would like to discuss this further, please don't hesitate to get in touch.*

1. Do you have plans to put on any other access performances as part of your run? You don't need a final decision right now, we would just like to know if you are interested!

### Other Information

The Greenhouse Theatre C.I.C. are committed to providing and promoting equal opportunities in every aspect of their work. Our Equal Opportunities Policy is available for download with this information pack.

The Greenhouse is committed to giving new voices a platform to develop their ideas and practices. The application process is open to all, but we particularly encourage applications from ethnic minorities, disabled candidates and communities currently under-represented in the theatrical community.

If you would like any of this information in another format, please get in touch either by emailing [sarah@thegreenhousetheatre.com](mailto:sarah@thegreenhousetheatre.com) or by calling 07570 113 151.