

The Greenhouse – Writing Grant Applications

Proposition (customer)

The Greenhouse is the UK's first zero waste theatre. We create multi-award-winning, deeply human shows in a sustainable way, for the young and curious who are looking for unique and affordable social experiences to share with friends. Unlike other theatres, we harness our medium to build a relaxed, friendly, social atmosphere that anyone can enjoy. People come to us for award-winning shows, an innovative (inexpensive) bar, and a full calendar of events and workshops. They stay safe in the knowledge that, every moment they're here, they're doing their bit to protect our planet.

Proposition (1 sentence)

The Greenhouse is the UK's first zero-waste theatre, using performance and storytelling to make living sustainably *really* easy.

Proposition (investor/grant)

The Greenhouse is the UK's first zero-waste theatre. We create top quality, deeply human work, delivered in a radically sustainable way for the young and curious, who are looking for personal entertainment experiences that are affordable, social, and unique. Unlike other Fringe theatres, we harness our medium to create a warm, friendly, actively welcoming atmosphere.

Mission

Make brilliant shows. Make theatre social. Make sustainability easy.

The Greenhouse is the UK's first zero-waste theatre. We offer a relaxed, friendly atmosphere, with multi-award-winning shows, a ground-breaking performance space, and an innovative (inexpensive) bar. To make saving the planet really, *really* easy.