



The Greenhouse - by BoxedIn Theatre
Sponsorship Pack



Who we are

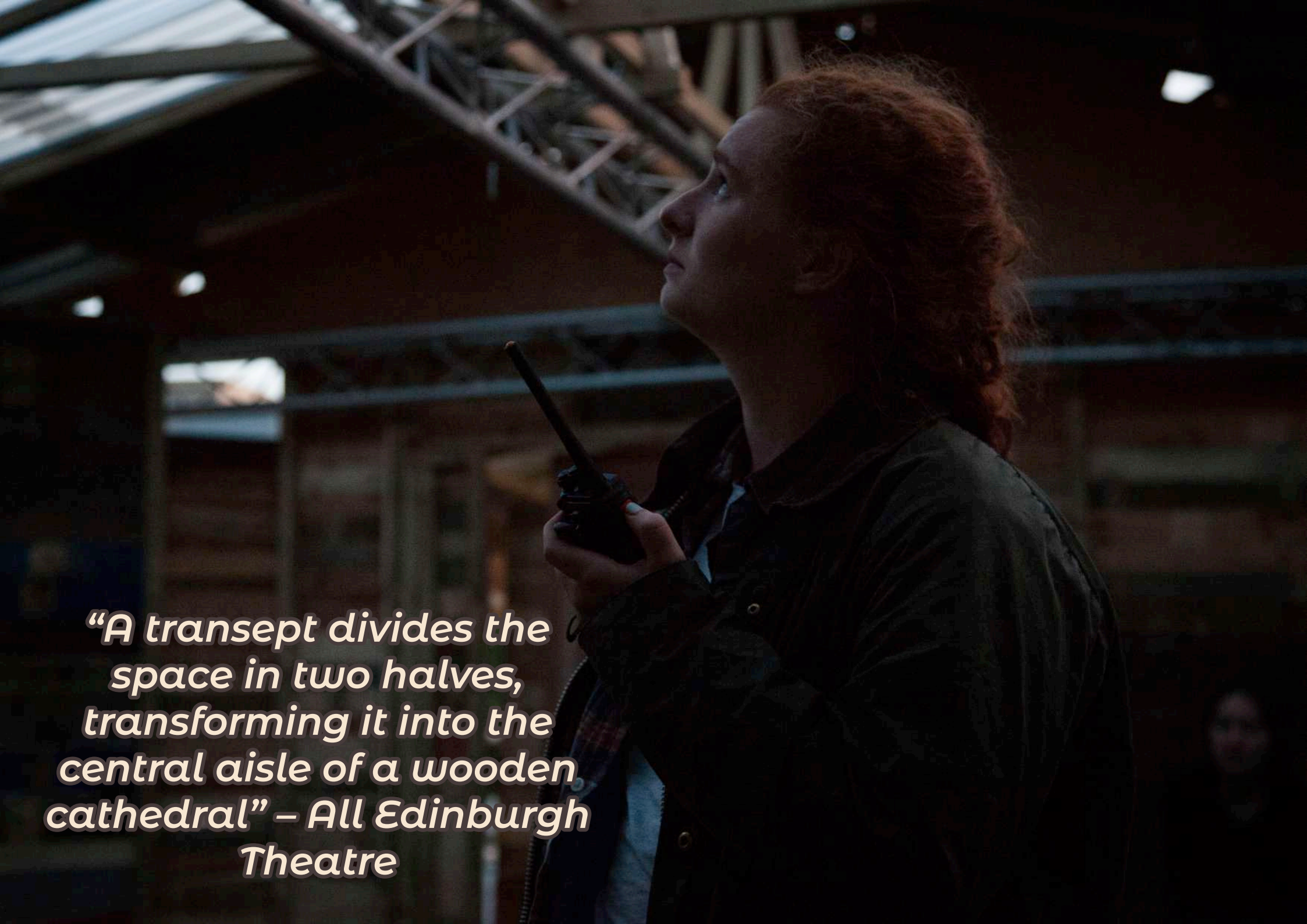
Hi! We're *The Greenhouse* – the UK's first-ever zero-waste performance space. Through the power of theatre and storytelling, we help people build emotional connection with their immediate natural environment. We inspire individuals to take climate action by transforming climate change from an intangible and impossible challenge, into something they can see, feel, and ultimately, affect.

After huge success working with Clean Water Wave at the Edinburgh Fringe 2019, we're now looking for partners to help us take the project to the next level! Benefits to partnering with us include:

Creating tangible public action around your message.

One-on-one engagement with new audiences.

Connect with young-people in a meaningful way.

A woman with red hair, wearing a dark jacket, is shown in profile, looking upwards and holding a walkie-talkie. She is standing in a large, dark, industrial-style building with a high ceiling and exposed metal trusses. The lighting is dim, with some light coming from the background, creating a dramatic effect. The text is overlaid on the lower left of the image.

***“A transept divides the
space in two halves,
transforming it into the
central aisle of a wooden
cathedral” – All Edinburgh
Theatre***

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Facts and Figures

Working with us will ensure your brand reaches a wide range of people with its message. Just take a look at our engagement figures from 2019, when we were open with 8 shows every day for just under a month.



For 2020, The Greenhouse is returning to the Edinburgh Fringe and expanding down to London. That means we're expecting to hit these figures



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Case Study - Clean Water Wave

These statistics aren't just great for us - they're great for our partners as well! In 2019, we worked with Clean Water Wave and the GOES Foundation as our exclusive partners. Here's what their director, Dr. Terreni-Brown, had to say about the experience (or see for yourself at <http://bit.ly/ghcww>).

"It's been a great learning opportunity for us, but it's also been a fantastic springboard for us to get our message out there...Science is phenomenal at helping us understand what's going on, but...the arts are the route to getting that knowledge out and shared and engaged with."

Through *The Greenhouse*, their message reached a huge audience:





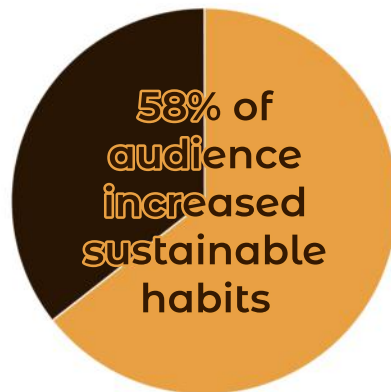
*Winner of the Three Weeks
Editor's Choice Award – “For
their inspirational and
educational zero-waste
venue.” - Three Weeks*

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The Benefits

There are three key benefits to working with us:

Create Tangible Action



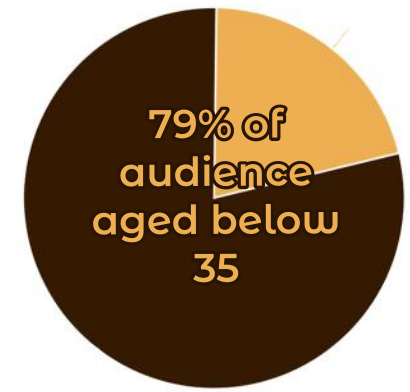
The Greenhouse is an excellent tool for creating tangible action in response to your message. Through one-on-one engagement at shows, workshops, and social events, we create high value interactions that have lasting impacts.

Re-frame Your Message

“Arts are the route to getting that knowledge out and shared.”
Dr. Terreni-Brown

Debate on climate change has been dominated by facts and figures. These are crucial, but they're just not an effective way to win hearts and minds. Working with *The Greenhouse* will help connect people with your message on an emotional level.

Reach a Young Audience



Our audience is made up predominantly of people aged 18 - 34. We know that many businesses find it difficult to connect with people in this age group. By partnering with us, you get direct access to an audience that other organisations struggle to reach.



“Visiting The Greenhouse was never anything but a pleasure.” – Theatre Weekly Best of the Fest Award (Best Venue) – Theatre Weekly

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The Packages

We have created an outline of the sponsorship packages that we offer. Please note, these packages are just an outline - whichever you choose, we will work directly with you from start to finish to deliver a bespoke programme that is perfectly tailored to your needs. Furthermore, please get in touch if you would like to discuss a package at a bespoke price-point. Each package also includes all of the items in the packages beneath it.

£5,000

- Sharing your content on our social media platforms once a fortnight.
- Your logo on the sponsorship page of our website, and on the sponsorship wall of the building (20cm by 20cm).
- 2 tickets each week to shows of your choosing in The Greenhouse.
- 1 half-hour live-stream event to be created with you.

£10,000

- 1 internal sustainability event for up to 15 people.
- 1 themed week on our social media.
- 1 piece of viral video content (15 seconds) about your organisation and its sustainable practice.
- 4 tickets each week to shows of your choosing in The Greenhouse.
- Half-page advert in the Greenhouse e-brochure.

£15,000

- 1 team-building session (4 hours) for up to 20 people.
- Sharing your content on our social media platforms weekly.
- 2, half-hour live-stream events created with you.
- Large logo on The Greenhouse's sponsorship wall (40cm x 40cm).
- 6 tickets to Greenhouse shows each week.
- Drinks and nibbles for up to 30 following 1 show, with the creative team behind The Greenhouse.
- Your logo in the footer of the Greenhouse website.

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The Packages

£20,000

- 1 sustainable event for a maximum of 100 people.
- Consultancy on one of your organisation's own events to make it sustainable.
- Creating 3 videos of viral-content (15 seconds each) about your organisation and its sustainable practice.
- A themed blog on the BoxedIn Website once a month about the work your organisation is doing.
- A half day in The Greenhouse once a week, for you to use as a workshop space, a networking space, or any other way you see fit.
- 12 free tickets each week to shows of your choosing in The Greenhouse.
- A full-page advert in the Greenhouse e-brochure.

£30,000

(Exclusive, Full Project Funding)

- Your organisation is mentioned with a 1-minute blurb at the end of every Greenhouse show.
- A full day in The Greenhouse once a week, for you to use as a workshop space, a networking space, or any other way you see fit.
- Your logo covering an entire external wall of the Greenhouse (minimum 1m by 1m).
- 2 themed weeks on our social media.
- Share your content on our social media platforms twice a week.
- 3 half-hour live-stream events.
- 1 video (roughly 2 minutes long) about your organisation and its relationship to The Greenhouse.
- 16 free tickets each week to shows of your choosing in The Greenhouse.
- Either a sit-down dinner for up to 12 people, or drinks and nibbles for up to 50 following a show, with the creative team behind The Greenhouse.
- Run 1 theatre-based team-building session (full day) for a maximum of 50 people.

*“Keep an eye on this
young company.
They’re the future.
Happening now.” –
The Zero Wastrels.*





Thanks!

Thanks for taking the time to explore our sponsorship pack. We believe this partnership could be of huge benefit to your organisation. It is a great way of reaching younger audiences, while showcasing your commitment to building a more sustainable future. Should you have any questions, or if you would like to discuss this further, please do not hesitate to get in touch:

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